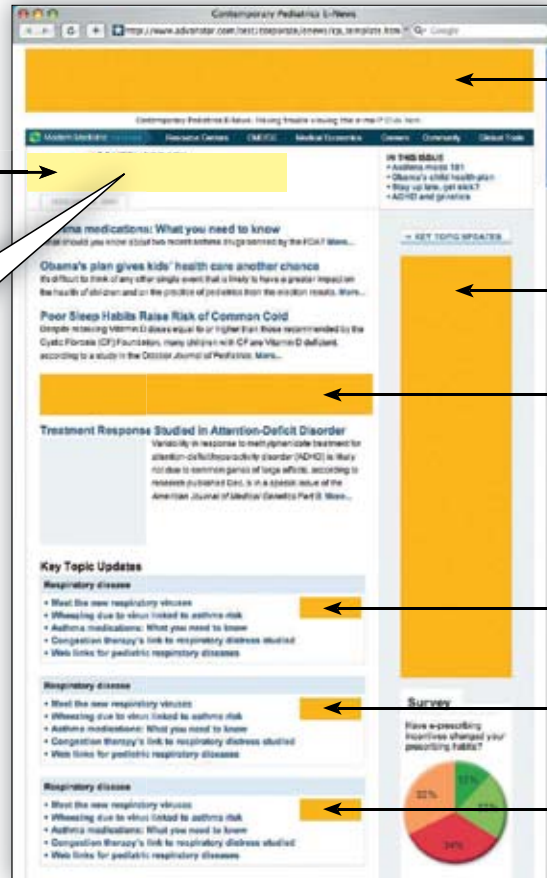




2009 e-News Rates



Advanstar-Branded e-News through ModernMedicine.com

Leaderboard 728x90

Skyscraper 160x600

In-Column Text
Headline: 60 characters including spaces
Body Text: 210 characters including spaces

Logo 88x31

Logo 88x31

Logo 88x31

Medical Economics Contemporary OB/GYN
pediatrics Geriatrics
 Ophthalmology Times
 LocumLife Cosmetic SURGERY TIMES
 Urology Times RN
 Healthcare Traveler MANAGED HEALTHCARE EXECUTIVE
 Dermatology Times
 Drug Topics Formulary

Advanstar Brand	Freq.	Subscriber Count*	Leaderboard 728X90	Skyscraper 160X600	In-Column Text	Logo 88X31
Contemporary OB/GYN	12	17,500	\$2,000	\$2,000	\$1,200	\$600
Contemporary Pediatrics	12	33,000	\$3,900	\$3,900	\$2,400	\$1,200
Cosmetic Surgery Times	10	8,500	\$1,500	\$1,500	\$900	\$400
Dermatology Times	12	5,500	\$1,500	\$1,500	\$900	\$400
Drug Topics	52	78,500	\$2,400	\$2,400	\$1,000	\$750
Formulary	12	26,500	\$1,800	\$1,800	\$1,100	\$500
Geriatrics	12	48,000	\$1,725	\$1,725	\$695	\$525
Healthcare Traveler	12	36,000	\$1,700	\$1,700	\$1,000	\$500
LocumLife	12	14,500	\$1,600	\$1,600	\$900	\$500
Medical Economics	24	53,500	\$2,960	\$2,960	\$1,200	\$880
Medical Economics Info Tech Bulletin	24	45,500	\$2,960	\$2,960	\$1,200	\$880
Medical Economics Money Online	12	47,500	\$2,960	\$2,960	\$1,200	\$880
Managed Healthcare Executive	12	34,000	\$2,200	\$2,200	\$1,300	\$700
Ophthalmology Times	24	17,000	\$2,400	\$2,400	\$1,500	\$800
RN	12	113,500	\$3,100	\$3,100	\$1,500	\$900
Urology Times	24	5,500	\$1,500	\$1,500	\$900	\$400

AVERAGE/TOTALS
ADVANSTAR HEALTHCARE GROUP

588,000
*Less than actual

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