

The European-based, editorially-led publication serving the fields of analytical and laboratory sciences.

Lab International is the established, quality magazine reaching analytical and research professionals in the fields of pharmaceutical science, food / feed analysis chemistry and environmental testing throughout Europe and Asia/Pacific.

| GEOGRAPHICAL BREAKDOWN | Qualified copies | Percent of total |
|------------------------|------------------|------------------|
| EUROPE | 20741 | 88.5% |
| ASIA / PACIFIC | 2499 | 10.6% |
| MIDDLE-EAST | 227 | 0.9% |
| GENERAL TOTAL | 23467 | 100% |

| CIRCULATION BY TYPE OF LABORATORY / ORGANIZATION | % of total |
|--|------------|
| Industry | 56.7% |
| University / College / Research Institute | 20.8% |
| Public Authority Laboratory | 5.2% |
| Independent / Regulatory Laboratory | 12.7% |
| Utility (Water / Energy) | 1.0% |
| Dealer / Distributors of Laboratory Products | 1.7% |
| Other related to the fields | 1.9% |

| CIRCULATION BY WORK AREA | % of total |
|--|------------|
| Pharmaceuticals / Cosmetics | 20.2% |
| Chemicals / Plastics / Polymers | 24.5% |
| Materials Science | 14.9% |
| Agro/Food | 17.4% |
| Environmental / Water / Waste Management | 9.5% |
| Energy/Petroleum/Petrochemicals, Metallurgy/Minerals/Geology | 6.9% |
| Other | 6.6% |

| CIRCULATION BY FUNCTION | % of total |
|---|------------|
| Laboratory Director / Manager | 38.1% |
| Research Director / Supervisor | 16.5% |
| Chemist | 4.2% |
| Biochemist | 2.3% |
| Pharmaceutical Scientist / Pharmacologist | 2.2% |
| Microbiologist | 1.5% |
| Environmentalist | 1.6% |
| Quality Control / Quality Assurance Manager | 8.4% |
| R&D Scientist / Manager | 9.3% |
| University Professor / Department Head | 7.2% |
| Other Scientist | 3.5% |
| Laboratory Purchasing Officer | 1.8% |
| Other | 3.4% |