

The Magazine for Pathologists & Clinical Lab Specialists

CLI reviews in an easily digestible format the latest diagnostic technology and products used in clinical labs and outlines the role of the most recent tests in disease diagnosis.

- targets senior pathologists & clinical biologists, hospital laboratory management and blood banking specialists in Europe, Middle East, Asia/Pacific, Latin America and Africa.
- offers fully qualified, BPA-audited circulation.
- provides tailor-made e-advertising opportunities

## CIRCULATION DATA

GEOGRAPHICAL BREAKDOWN	Qualified copies	Percent of total
EUROPE	14009	64.7%
ASIA / PACIFIC	3177	14.7%
MIDDLE-EAST	1811	8.3%
LATIN AMERICA / CARIBEEAN	2090	9.7%
AFRICA	554	2.6%
<b>GENERAL TOTAL</b>	<b>21641</b>	<b>100%</b>

CIRCULATION BY TYPE OF LABORATORY	% of total
Hospital Laboratory	55.4%
Independent Laboratory	13.5%
Reference Laboratory	1.4%
Blood Bank Laboratory	0.8%
Public Health Department Laboratory	1.6%
Group Practice / Doctor's Laboratory	1.3%
Medical / Cancer Research Laboratory	4.4%
Government Authorities / Health Agencies	2.4%
Planners / Procurement Agencies	0.6%
Distributors of Laboratory Products	5.0%
Other related fields	13.6%

CIRCULATION BY DEPARTMENT / SPECIALITY	% of total
Clinical Chemistry / Biochemistry	15.7%
Othe Clinical Biology Disciplines (*)	45.8%
Occupational Medicine / Hygiene	1.8%
Research	5.5%
Hospital / Laboratory Management / Purchasing	27.0%
Non-Laboratory and other related fields	4.2%

(\*) Other Clinical Biology Disciplines include:

Molecular Diagnostics, Haematology / Haemostasis, Microbiology / Parasitology, Virology, Blood Bank / Tissue Typing, Histopathology / Cytology, Cytogenetics, Endocrinology, Immunology / Allergy, Oncology, Forensic Pathology / Toxicology / Drug Testing and other specified specialties.